



SC-4201
M. B. E. (Sem. IV) Examination
April / May – 2011
International Business Environment

Time : 3 Hours]

[Total Marks :100

Instruction :

(1)

<p>नीचे दशांशवैक निशानीवाणी विगतो उत्तरवडी पर अवश्य लपवी. Fillup strictly the details of signs on your answer book.</p> <p>Name of the Examination : M. B. E. (Sem. 4)</p> <p>Name of the Subject : International Business Environment</p> <p>Subject Code No. : 4 2 0 1 Section No. (1, 2,.....): Nil</p>	<p>Seat No. : □ □ □ □ □ □</p> <div style="border: 1px solid black; border-radius: 15px; padding: 10px; text-align: center; margin-top: 10px;">Student's Signature</div>
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- (2) As per the instruction No. 1 of page No. 1.
- (2) Questions 1 & 2 are compulsory.
- (3) Answer any four from questions 3 to 8.
- (4) The marks assigned to each question are indicated against it.

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| 1 | (a) Show the differences between international corporations and multinational corporations. | 20 |
| | (b) What is globalization ? Discuss the important features of globalization. | |
| 2 | Distinguish between fixed exchange rate and flexible exchange rate system. How is the foreign exchange rate determined ? | 20 |

- 3 Discuss the origin, membership, organization and capital structure of World Bank. 15
- 4 What do you mean by country risk ? Explain the economic factors to be considered while analyzing country risk. 15
- 5 Explain the concept of international human resource development and enumerate the factors affecting international HRD. 15
- 6 Explain the six step process of ISO certification. What are the advantages of ISO certification. 15
- 7 Critically examine the EXIM policy of government of India for the period 2004-2009. 15
- 8 Write short notes on any **two** : 15
- Offshore financial centres
- Foreign Exchange Market.
- Dumping
- Tariffs.
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